ALBERTA CHAMPIONSHIP MOTOCROSS

2025



SPONSORSHIP PROPOSAL

Mission Statement

To encourage, promote, coordinate, improve and provide the means to enhance the experience of all those who wish to participate in off-road motor sports throughout Alberta.

About the Alberta Championship Motocross (ACM)

Alberta Champion Motocross is a nonprofit society with an elected board of volunteers. Renamed in 2021 from Alberta Dirt Riders Association, the Alberta Championship Motocross series is now provincial wide and the only MRC sanctioned motocross association in Alberta. Our goal is to promote motocross in all of Alberta and provide a fun atmosphere for all riders from a 4 year old on their first bike, to the seasoned pro looking to showcase their talent. With this newly formed amalgamation of the two clubs, we are certain that we will be able to build the club and comradery among riders of all ages and skill levels.

For 2025 the ACM is hosting 8-10 rounds of racing across Alberta as a part of Motorsports Racing Canada (MRC). Participants start to arrive on Friday, Saturday and Sunday are race days. The weekend event brings approximately 400 to 700 people to the local track. The ACM's primary need is financial support for insurance, refereeing, transponder equipment, trophies, prizes and awards. These items are annual operational costs and some are assets to the association.

The sponsorship funds would go directly to both as well as reducing the cost to the participants/membership at each event.
If you or your organization would like to support the ACM, we would appreciate hearing from you and any sponsorship you can provide us.

We would like to discuss any ideas you have if one of our packages does not fit your organization we can make something that works for you and our team.
Please read further for our sponsorship package details.

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2025 RACE SCHEDULE

ROUND 1 & 2 - MAY 17TH / 18TH
RAYMOND

ROUND 3 - MAY 31TH
CALGARY

ROUND 4 - JUNE 14TH
LLOYDMINSTER

ROUND 5 & 6 - JUNE 28TH / 29TH
WHITECOURT

ROUND 7 & 8 - JULY 12TH / 13TH
TABER

ROUND 9 & 10 - AUGUST 23RD / 24TH
LLOYDMINSTER - AB/SK SHOOTOUT

YEAR END BANQUET RACE - SEPTEMBER 6TH
LOCATION - TBD

SPONSORSHIP PACKAGES

TITLE SPONSOR

+$5000

- Series as the title/co-title sponsor with full exposure on all literature. If multiple sponsorships are received for the donation amount the references will be for multiple sponsors referenced as out top title sponsors.
- Approximately 600 trophies presented throughout the year and awards banquet.
- Podium and race trailer decal advertising.
- All event posters.
- Acknowledgment at all rider meetings.
- Logo on entry forms.
- Logo will be displayed on the ADRA website.
- Multiple social media shoutouts throughout the year to our 2600+ followers on Instagram and Facebook and to 30-50k viewers.
- Free admission passes to the races upon request.

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SPONSORSHIP PACKAGES

PLATINUM SPONSOR

+$2500

- $2500 cash or $2000 plus $500 to $1000 in gift certificates or products
- Spots available Starting gate, race office, welcome banner and spectator area.
- Acknowledgment at all rider meetings.
- Postings on ADRA website.
- Multiple social media shoutouts throughout the year to our 2600+ followers on Instagram and Facebook and to 30-50k viewers.
- Podium and race trailer decal advertising.
- Logo on race schedules for all events.
- Logo on all trophies and media
- Gift certificates for public presentation to individuals.
- Free admission passes to the races upon request.

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SPONSORSHIP PACKAGES

GOLD SPONSOR

+$1500

- $1500 cash or $1000 plus $500 to $1000 in gift certificates
- Advertising in spectator area.
- There will be additional activities and giveaways for people in these areas.
- Postings on ADRA website.
- Multiple social media shoutouts throughout the year to our 2600+ followers on Instagram and Facebook and to 30-50k viewers.
- Podium and race trailer decal advertising.
- Logo on race schedules for all events.
- Logo on all trophies.
- Acknowledgment at all rider meetings.
- Gift certificates for public presentation to individuals.
- Free admission passes to the races upon request.

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SPONSORSHIP PACKAGES

SILVER SPONSOR

$500

- $500 in cash or $250 cash and $300+ in gift certificates with merchandise opportunities.
- Acknowledgment at rider meetings.
- Logo to be displayed on ADRA website.
- Multiple social media shoutouts throughout the year to our 2600+ followers on Instagram and Facebook and to 30-50k viewers.
- Public giveaways of merchandise or gift certificates for exceptional contributionor performance.



SPONSORSHIP PACKAGES

Class Sponsor

$500

- $500 Cash donation to sponsor the class of your choice for the year and have your name or company logo associated with each trophy given out in the class and announced as the class sponsor at the event during the racing.

- Postings on ADRA website.

- Logo on all trophies.

SPONSORSHIP PACKAGES

MEDIC SPONSOR

+$3500

- To help cover the cost of the medics at the race
- We participate in a dangerous sport and like to keep our riders safe
- Would allow for 2 medics on site and proper equipment
- This will help upgrade the medics we already have to ensure proper safety
- Logo will be displayed on ADRA website, Facebook and Instagram
- Medic shirts will have you logo as well
- Logo will be on event banners

SPONSORSHIP PACKAGES

HEAD REFEREE SPONSOR

+$3500

- Helps cover the cost of the head referee for the season
- Referee controls the day and is the center of attention at every event from riders meetings to gate drops
- Logo will be displayed on ADRA website.
- Multiple social media shoutouts throughout the year to our 2600+ followers on Instagram and Facebook and to 30-50k viewers.
- Will get shout-outs at every rider's meeting

SPONSORSHIP AGREEMENT

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ Prov: _____ Postal: _____

Ph: _____ Cell: _____ Fax: _____

Email: _____

Website: _____

Company or product name to be advertised:

_____

Please check one:

Title Sponsor $5000	☐	Class Sponsor $500	☐
Platinum Sponsor $2500	☐	Gold Sponsor $1500	☐
Silver Sponsor $500	☐	Medic Sponsor $3500	☐
Rider Incentive $3000	☐	Head Referee Sponsor $3500	☐
		Cash Contribution $	

In-Kind Donation:

The cash value and description of this in-kind contribution is:

Enter text here

ACM Rep: _____

Company Rep: _____

Date: Click here to enter a date.

Please email the completed document with your company logo (vector format) and profile description with social media informaiton to: adrainfo1@gmail.com

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